

# MiB MOTHERS IN BUSINESS

Towards an equal and family friendly working life

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This regular actives' letter is also published on the Actives' Infobank on MiB's website. The English version of the actives' letter includes both MiB-wide news as well as news specific to MiB International.

[Read letter in web](#)

## This year we want to spread the word of our project and the language aware practises

New year has started fast and spring vibes can be sensed from the air! This year also marks the second year of this project as we already reached the halfway mark. It is time to start thinking about what we can do with the amazing results we have gotten so far, in order to make sure international moms will continue feeling welcomed to our wonderful MiB community in the future.

At the office we have established several goals for this year for ourselves and and the project. One of them is to spread the knowledge of language aware practices that we introduced to the community last year to MiB's events and activities. We have also created an information package for MiB branches to start inclusive activities all over the country. This will be supported by the office staff, especially Viivi, who will be sharing her time with all MiB actives as part of her new role in MiB.

Thank you again for being a part of this important network, we hope you enjoy being a part of MiB as much as we do!

Warm regards,

Tuovi and Viivi



## Active survey shows that this project is a shared job <3

We have gotten inspiring results from our English survey, conducted late last year!

Over 80% of the respondents feel that they are welcomed to MiB and that they belong to a meaningful community. Equally many have gotten support for balancing work and family, a very important goal for MiB. Up to 70% of the respondents have found like-minded people, have developed skills, and grown their professional networks.

A big thank you for all of you that have made this possible. These impressions and actions are a result of numerous people succeeding in their volunteer role. Well done everyone!

90% of the respondents would recommend MiB to a friend and 60% has already done that. Amazing numbers. Here are some ways of recommending MiB to a friend. All of these are real-life experiences:

- By sending registration links from the MiB website and sharing my positive experience.
- I shared it in mother WhatsApp groups and directly told friends
- I took a friend with me to a meeting
- Chatted about it
- Invited her to a mingle.
- Invited to event via message
- At lunch

Feel free to do these yourself, or guide others to recommend. We would love to see new international moms in our activities and we warmly welcome everyone to the community! <3

## Get to know your active colleagues

During the whole MiB international project we have had more or less 30 active volunteers organising events, creating Lyyti links, planning communications and helping with promotions as well as translating materials.

Our Slack channels are getting more and more active and it is wonderful to see that the conversations, ideas and tips are started and shared by you all! If you have not been on Slack recently, sign in and see what is going on!



Our HR team has created platforms where you can meet each other, share thoughts and current news. One of the fun ways to do that is our active Simba's regular morning coffees for actives, [promoted on Slack](#). This is open for you all to meet and talk! Follow Slack channel [#international](#) for the next coffee online.



## Parliamentary Elections 2023- MiB has own goals too!

MiB's goal for the 2023 election period is family-friendly and equal society.

The realisation of an equal and diverse working life requires more effective ways than we currently have in use. The law and regulations create the basis, but that alone is not enough, we also need a change in attitude.

In the upcoming election period, Mothers in Business expects bold investments in the family-friendliness of society, in better enabling the combination of work and family, and in a more equal working life.

**8 Changes MiB wants to see during the new reign**

- During the work day, there is no need to worry about the childcare or the well-being of the children at the childcare
- Being pregnant does not leave you aside from work life
- The child home care allowance should be increased and the duration reduced
- Dads also want to use the family leave
- Guided leisure activities for children help managing the everyday life - and reduce used screen time
- Confirming the Maternity Protection Convention supports breastfeeding at work
- Wages are more transparent - you get the same pay from the same job
- Parents cope better during the busy years with small children

MiB is also collecting the names of MiB members who are running for a parliament in order to promote them on our channels. If you are or know someone who is and would like to be mentioned in MiB channels with our aims, let us know on [hello@mib.fi](mailto:hello@mib.fi)

## Use your volunteering for career skill development



Being an active has several benefits and everyone has their own reasons to volunteer. For us at the office it is important that we create platforms and opportunities for you to develop your career skills.

For example, leading a team, learning a new skill as you become a part of a team that works on topics not so familiar to you yet.

When you want to try something new, this is a safe place to try it at the same time when you get to be surrounded by a highly professional network.

We also have several event concepts for you to use and organise with minimal need of planning. A good example of this is our new CV-clinic concept!

All the material and instructions are there for you already. If you have an idea of a concept that you think would be good to create, please share your thoughts on our [international events channel on Slack](#).

### MiB CV-clinic material

**Looking to develop your networks?** Keep an eye on all the [MiB's upcoming company visits](#), as many of them are in English. At the company visit you do not only hear about an interesting business but you also get a great chance to make new connections.

## Team meetings and trainings:

- **3rd of March:** Lyyti team meeting and training
- **14th of March:** Communications team meeting
- **30th of March:** Volunteer management training
- **20th of April:** [Active communications training](#) **NEW DATE!!**

### All MiB International internal meetings

## Useful links for MiB Actives:

- » [Actives infobank](#)
- » [Events organising instructions](#)
- » [MiB Tapahtumataulukko \(all MiB events\)](#)
- » [MiB International Events calendar \(all the events in English\)](#)
- » [Picture bank for events and social media posts](#)
- + [All you need to know in a nutshell](#)

Check out our upcoming events and book some “me time” for yourself - you deserve it! Check out all the great events for you to network and meet others!

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If you have any questions pop your question to the channels **#kysy\_työntekijältä** (ask a MiB office) or **#international**.



MiB Actives on Facebook (FIN)



# MiB

Mothers in Business MiB ry / MiB International project

hello@mib.fi

You received this email as you have registered as an active volunteer of MiB International project. If your situation has changed and you wish no longer continue as an active volunteer, please contact us on hello@mib.fi

Data protection

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