

May 2022: The MiB Mom campaign

Sunny spring greetings from the MiB office!

We want to celebrate our wonderful MiB network with the annual MiB mom campaign.

With this campaign we want to spread awareness of the MiB community to your networks. A MiB mom can be anything and this week you can show it through the shared hashtags of #mibmom and #mibäiti!



You can find materials and inspiration for posts from [here](#).

- We have now published stickers on **Instagram** that you can attach to your stories or reels by searching for “mibry”, “mibmom” or “mibäiti” and that way you can share your own everyday life as a MiB mom! You can also use #mibmom or #mibäiti and [@mothersinbusiness_int](#). Check out our quick video [here](#) for more help.
- On **LinkedIn**, tell your MiB mom story and tag our [Mothers in Business MiB profile page](#). Also remember to use #mibmom or #mibäiti
- On **Facebook**, tell your MiB story and tag @mibsuomi. Remember to use #mibmom or #mibäiti

We will also have a draw among all the participants with the prize of a Scandic Hotel gift card, so remember to use the tags and hashtags. April 2022