

April 2022: Networking in focus

- 1. Expand your networks and meet new incredible people in MiB**
- 2. Revealing excluding stereotypes**
- 3. April is all about mingles**
- 4. Welcome to the live events!**
- 5. Active volunteering offers great opportunities to network**
- 6. MiB annual spring meeting in Tampere**
- 7. MiB branches have new names**
- 8. From members to members**

1. Expand your networks and meet new incredible people in MiB



When was the last time you checked the situation of your own networks? Has a couple of years of telecommuting brought more contacts to your network, or perhaps made maintaining existing ones more challenging?

Networking at its simplest is getting to know new people. All you need to network is the interest to meet new people and willingness to get to know them. The desire to help others and let your own contacts benefit from your networks.

Maybe this spring is the time for you to strengthen your own networks with useful contacts that increase your own well-being? The most important members of your networks are, on the other hand, those who can help you advance in your career and then, on the other hand, the people you can be yourself and have the most fun with.

What would be your first step towards taking care of your networks? Would you like to invite your previous co-worker for lunch or would you invite other mothers looking for new career opportunities to joint meeting? Would you activate on LinkedIn to post on topics that make you think and feel passionate and similarly comment on other people's posts on topics of your interests?

The network MiB is offering is a great place to start strengthening your own networks. You can reach more than 4,000 mothers interested in networking and self-development. In this newsletter you will find more tips on how to network in MiB!

2. Revealing excluding stereotypes

During the annual week against racism MiB International -project wanted to raise awareness of the stereotypes that people associate with "immigrant women".

In our blog, we published [Manifold More -project](#)'s fact-check on five myths about "immigrant women", which belittle and exclude women from the Finnish society and working life.

[Read the full blog-post](#)



3. April is all about mingles

Would you be interested in meeting new professionals in different fields interested in similar topics such as good management, a current life situation, a common place to live or a desire to change jobs? MiB Mingle is a low-threshold way to network and discover great new people! Mingles are peer-to-peer meetings that anyone can organize on any topic.

In April, our volunteers from all over the country are organising a variety of mingles: lunch meetings, local monthly coffee meetings and meetings among various professional groups.

International MiB Mingles coming up:

5.4. MIB MINGLE: MOMS TALK

8.4. MIB MINGLE AUF DEUTSCH

12.4. MIB MINGLE: PROFESSIONALS IN BIOMEDICAL SCIENCES AND BIOTECHNOLOGY

21.4. MIB MINGLE: KLUUVI KAFFET HELSINKI

If you can't find a mingle that meets your needs, we encourage you to organise one yourself! Mingle is easy to organize by creating an event in the appropriate MiB-Facebook group and inviting people to join. You can convene other MiB mothers from your own area possibly interested in similar topics.

Also, you do not have to be an active volunteer to organise a MiB mingle, contact us to find out more on [hello\(a\)mib.fi](mailto:hello@mib.fi).

4. Welcome to the live events!

Spring is here and more live events have started to appear in [MiB's event calendar](#). That is wonderful, as now it will soon be possible for everyone to see and experience the MiB atmosphere!

Since it's been a while we last were allowed to meet each other live, we have listed few points as a reminder for us all, when attending to our first live event:

- You are always welcome to join the event with your child(ren). Sometimes the events will have a set amount of spaces for a mother and child -type of participants. You do not ever have to worry about you having to care for your child at the event, it is more or less normal and current situation to all of us.



- As life happens and sometimes we have to cancel our participation, please do so as soon as you know you are unable to join the event, so your space can be offered to next in line. You can cancel your registration through the cancellation link in your registration confirmation email.
- Please do not attend to events if you have any symptoms and always remember a good hand hygiene.
- For now we also recommend adults to use masks in our events.
- We would love to see photos from the events, especially happy faces are our favorites. Just remember to ask a permission before posting the photo especially if there are children in the photo. Please feel free to tag MiB in your photos <3!

You are all warmly welcomed to join our MiB live events to meet other MiB mothers!

International live events coming up:

21.4. MIB MINGLE: KLUUVI KAFFET HELSINKI

26.4. MIB WORKSHOP – MOMPREENEURS SERIES: FROM DISCOVERY TO PROTOTYPE

Save the Date:

14.5. Helsinki Spring Seminar in Postitalo, Helsinki

21.5. MiB Goes: **Naisten Kymppi**, in Helsinki

23.5. Joint event with THL's **Manifold More** project on language awareness in Oodi, Helsinki

Psst. If you are interested in organising an event in your area, please contact us on [hello\(a\) mib.fi](mailto:hello@mib.fi) and let's talk more <3!

5. Active volunteering offers great opportunities to network



Actives (as we call our volunteers in MiB) are the heart of our activities. MiB actives create opportunities for networking and to meet other mothers through our popular events, both live and virtual, all over the country. We always welcome new actives and we have a wide variety of interesting roles to offer. As an active volunteer, you can grow your professional networks as

you make new, wonderful friends as well as develop and strengthen your working life skills; you can focus on your interests or an area you are looking to improve in. You can also decide on the amount of time you are giving.

“We share our talents, our day - the joys and the pains -, our kids’ tantrums and our own feelings of inadequacy and shame in a judgement-free environment” Simba

Read a blog-post here, where Simba, AnaMaria and Rabea are telling about their active volunteering experiences: [“Amazing events held with messy hair and a nursing bra because it does not demean our professionalism”](#)
[What is it like to be a MiB International active?](#)

Join us on April 14th to hear more about the volunteering opportunities we offer! At the online event, you will hear the experiences of the current actives and the different ways of participating - maybe you can find something that you would like to try!

FIND OUT MORE ABOUT VOLUNTEERING AT MiB

6. MiB annual spring meeting in Tampere

Mothers in Business MiB ry's annual spring meeting will be held on Saturday 23rd of April at 11:00am. The agenda of the meeting includes the approval of the association's financial statements and annual report and a revised budget.



An invitation to the meeting will be sent to members' emails soon. All the members are warmly welcomed to join the meeting!

7. MiB branches have new names

MiB has made changes in its branch names starting from the 14th of March. MiB activities have previously been mainly organised in the largest cities. However, the name change allows more people interested in MiB

values and ideology to join the organisation, as it is easier to identify the closest branch.

We are proud to present our renamed local branches: Uusimaa, Southwest Finland, Pirkanmaa, Northern Ostrobothnia, Ostrobothnia, Northern Savonia and Central Ostrobothnia, as well as South Karelia, Central Finland, Satakunta, Lapland, Kymenlaakso and Päijät-Häme.

8. From members to members

We want to support the entrepreneurs in our network by giving them the opportunity to advertise their services / products to other MiB mothers. We have created a new album **Jäseniltä jäsenille** (from Members to Members) in the MiB members' Facebook group, [MiB jäsenet valtakunnallinen](#) (MiB Members Nationwide). You can find the album in Media> Albumit (Albums)> Jäseniltä jäsenille. Are you an entrepreneur yourself? Add your own offer! Through this group, you will reach thousands of other career moms!

Take care, we are hoping to see you in

[MiB events!](#) <3