

May 2022 Active letter

From October 2021 onwards, we will publish the English-language version of the monthly actives' letter here on the Actives' Infobank. The English version of the active letter includes both MiB-wide news as well as news specific to MiB International.

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1. Hey, lovely #mibmom

May is finally here! We have just left behind a strike week, celebrated Finnish Mother's Day, and soon the school semester is coming to an end. Currently, I am waiting for a decision on whether the summer club activity will happen and whether my first grader will have activities to attend while us parents are still working (as I'm sure many other MiB moms are, too). The challenge of balancing work and school summer holidays are also here





Even before the holiday season starts, we have lots of fun coming up at MiB. Exciting events ahead in May and June, thanks to the wonderful actives! We've longed for face-to-face meetings and time together, so lets now enjoy each other's company and this wonderful community. Remember to take pictures from the live-events

you attend!

This week we launched a #mibmom campaign to share what's it like to be a #mibmom. During the campaign, we encourage both our actives and members to post on their social media with hashtags #mibmom and #mibäiti. The campaign aims to raise awareness of MiB and bring new mothers into the community. The campaign ends on May 15th - with a raffle with MiB products and a hotel gift card, yey! Read more about [the campaign!](#)

Best regards from Tampere

Soile, planning officer

2. How are you? Tell us!

Here in MiB we want to know how you are doing, because your happiness is important for us ❤️.

You will find our Active pulse link from every active letter. It includes one quick question and an opportunity to tell us more about how things are going. This gives us valuable information about your happiness as an

active volunteer. The Active pulse is quick to answer and always anonymous. Please let us know how you are doing!

ACTIVE PULSE

3. Spring workshop - it was fun to see you all

Many thanks for attending the active workshop on the 28th of April. It was so much fun to see all the experienced and new actives! It was insightful to hear your thoughts on what it is like to be an international mother in Finland. This helps us at the office to focus on the most important matters when working towards a societal impact with the project . [Here is a summary on the thoughts we produced together 🏆!](#)

Thank you for all the work you do, you're simply awesome!

4. Recreational afternoon in Helsinki

It's time to organise something special from the MiB office moms to the MiB International active moms... We have booked an hour-long private session for a Wine & Stretching class for you to come and enjoy!!

You are invited to the recreational afternoon/evening to the Allas Sea Pool to relax, meet others and have fun together! The office team wants to thank you for your contribution so far, offer you a little break and opportunity to spend time with other MiB mothers ❤️

Register here **by 3rd of June** and let's have fun together!

https://www.lyyti.in/Recreational_afternoon_in_Allas_Sea_Pool



5. Take part in our photo competition and win a prize

A picture from our hybrid event with Spouse Program on the 4th of May

A photo competition has been launched by the MiB office team and everyone is invited. As you all do a great job organising MiB events, we want to share these

encounters with the general public. So aim to take pictures at the live events whether you are the organiser or a participant!

The photo competition starts immediately and ends on the 30th of June. In May and June, we'll select the best images and reward the photographers with MiB-branded prizes. The jury appreciates the enthusiastic atmosphere that could be sensed from the photo and MiB-like vibes!

When taking a photo at the events, there are a few rules to keep in mind:

- Always ask permission to take a picture and publish it in MiB's social media: Verbal permission is enough.
- Do not take pictures of children where their faces are showing unless you have a permission from their parent first.
- The pictures with smiley people are especially wonderful as we want everyone to see the MiB-vibe!

Click here for an [inspiration for your photo](#)

More tips for taking the pictures:

- Capture actives and real situations

- Capture a happy face
- Capture people together and close together

The photos can be saved in the competition folder on Drive

Add your own name to the picture name so we can get in touch if you win a weekly prize! <3

Note: By saving an image to the competition folder, you give MiB permission to use your images for marketing purposes.

Psst... Remember to share your photos to **MiB international communications team** so your photos can be shared in our channels, too. Tag MiB while sharing photos to your own social media, so we can then repost. Thank you for the shared visibility!

6. Communicational themes for each day of the week

We have developed a plan for the weekly communications' key themes day by day. These themes will help you to design your communication and reflect on your content for instance in MiB's social media. They are not intended to limit, but rather evoke thoughts on how the goals of our publications support MiB's goals.

Weekly communicational themes

- **Monday: Networking**
- **Tuesday: Events**, we are promoting some of the key events, as the events invitation letter also goes out
- **Wednesday: Societal impact**, can include posts that work as a discussion opener and raise topics that are important according to our values
- **Thursday: Skill development**, showing how it is possible to develop career skills at MiB

- **Friday: Light content for the weekend**, with happy faces and fun posts

Feel free to reflect on these in your creations for instance in MiB's social media!

7. Annual membership billing - the final spurt

The final moments of annual membership billing are underway. This year, we have sent an invoice out to almost 4,300 members, from which 65% have currently paid the fee. Our goal is to reach at least 75 % in total!

Membership fees cover the operating costs of the local branches as well as the administrative costs of the association, such as office spaces, staff costs, membership register fees, communication and information systems. The annual fee also enables the advocacy work done by MiB, which promotes a more equal and family-friendly working life. MiB membership fees are vital in order to keep operating. We thank all the members for your support to our community!

8. Coming up

→ All the internal team meetings can be found from the [Events Calendar](#).

Upcoming trainings and meetings:

- **18th of May:** *MiB Int. communications training/ team meeting*, online
- **24th of May:** *How to organise a Mib event?*, online
- **9th of June:** *Joint events and company visits team meeting*, online
- **22th of June:** *Communications team meeting*, online
- **June:** HR team meeting, online



Partnership updates:

- **23rd of May:** *Hybrid event: How can language awareness enrich work communities?*, in Oodi. In cooperation with [Manifold More](#) project

Register to the event

- **8th of June:** *Helsinki international Summer seminar DEI Aamu: "Mitä kv-osaajien työllistyminen Suomessa vaatii?"*, in Tiedekulma

- *This event is held in*

Finnish to make a maximum impact, Title: "What does it take to employ international talents in Finland?" [Register to the event](#)

- **15th of June:** *Factors influencing your career development*, in [City of Espoo, Career Club](#), 10 spaces available for MiB moms, register by 24.5.2022 [Register to the event](#)

Looking to develop your networks?:

- **SAVE THE DATE! 30th of May, Helsinki Spring seminar**, in Postitalo

Event recordings available on MiB YouTube channel!

Latest upload: [The MiB Webinar: How to land a job in a corporate company after unemployment?](#) is now on Youtube.



Take care and see you soon <3 !

You can now sign up for MiB newsletter and get it straight to your email
bi-monthly!

[SIGN UP FOR THE MIB NEWSLETTER](#)

Would you like to become a MiB member?

[BECOME A MIB MEMBER](#)