

April 2022 Active letter

From October 2021 onwards, we have been publishing the English-language version of the monthly actives' letter here on the Actives' Infobank. The English version of the active letter includes both MiB-wide news as well as news specific to MiB International.

In this edition

1. **Making an impact with MiB International project**
2. **April is all about networking**
3. **Active pulse**
4. **Meet Vilma, our growth and marketing coordinator**
5. **Live events are coming back, take photos, share the feeling**
6. **Annual spring meeting in Tampere**
7. **Blog-posts wanted**
8. **Coming up**

1. Making an impact with MiB International project

Making an impact, making a change, working towards a more equal community! Those are probably common thoughts for most of us and reasons for why we got interested in the MiB community. Societal impact is one of the four targets of MiB international project. As we have together built a solid foundation for the project during the first seven months, we are now able to focus more on making an impact.

This is an important topic for us at the office, and also a topic that we would like to discuss with all of you. We have reserved a date for this and

warmly welcome you to join us on the **28th of April for a breakfast meeting**. You can join either live or online, whichever suits you best. Here we will discuss and clarify the next steps for the project and how we make an impact together!

2. April is all about networking



April is the mingles month for Mothers in Business! We like to celebrate the fact that we are more often able to meet live again. Mingle is a simple way to organise a MiB event and create an opportunity to meet new people, network and get peer-support from MiB mothers.

Have you noticed that our branch names have changed and the change allows people to find their own local branch easier? We encourage you to organise mingles outside of central cities and meet up locally, too.

MiB mingles are mainly organised by you, our active volunteers. By doing so, you are creating activity that supports MiB's growth strategy. Thank you very much for contributing to developing and growing Mothers in Business ❤️.

3. How are you? Tell us!

Here in MiB we want to know how you are doing, because your happiness is important for us ❤️.

You will find our Active pulse link from every active letter. It includes one quick question and an opportunity to tell us more about how things are going. This gives us valuable information about your happiness as an active volunteer. The Active pulse is quick to answer and always anonymous. Please let us know how you are doing!

[ACTIVE PULSE](#)

4. Meet Vilma, our growth and marketing coordinator

I'm Vilma Edelmann, a BBA student, excited about visual communications and marketing. I have joined MiB as a coordinator of growth and marketing. My goals are to grow in digital marketing and communications personally and to enable MiB to be a trendsetter in community-centric communications.



I spend my free-time walking with my cairn terrier, making art and playing video games. My current favorites are Overwatch, Animal Crossing and Cyberpunk. I'm happy to have the opportunity to enable the work and the growth of the whole MiB community. Let's work together for a more equal world.

5. Live events are coming back, take photos, share the feeling

In order for us to visually promote our great events and get together, let's take a lot of fun photos from the live events.

Here are a few tips to keep in mind when taking someone's photo at the MiB event:

- Always ask permission to take photos and publish them on MiB Social media: verbal permission is sufficient.
- Do not take recognisable pictures of children unless you have permission from the parent.
- Take a variety of pictures of both the participants and the speaker from the front and side, not preferably from the back of their head.
- The most wonderful photos are the ones where everyone is smiling and happy: this is how we can show the others the good MiB feeling and energy!



The photos can be saved in MiB's [Drive folder](#)

By saving your photos to the Drive folder, you are giving Mothers in Business the permission to use the photos for the marketing.

Psst... Soile from the MiB office will be collecting all the photos,

saved in the folder mentioned above, for a video for further marketing purposes. You can also send your photos directly to Soile on [soile.pylsy\(a\)mib.fi](mailto:soile.pylsy@mib.fi)

6. Annual MiB spring meeting in Tampere

Mothers in Business MiB ry's annual spring meeting will be held on Saturday 23rd of April at 11:00am. The agenda of the meeting includes the approval of the association's financial statements and annual report and a revised budget.

An invitation to the meeting will be sent to members' emails soon. All the members are warmly welcomed to join the meeting!

7. Blog-posts wanted

Would you like to raise a topic about something important and something that deserves to be noticed. Write us a blog about it and contact us on [viivi\(a\)mib.fi](mailto:viivi(a)mib.fi)! For some examples, you can check our [previous blog-posts](#).

8. Coming up

➔ All the internal team meetings can be found from the [Events Calendar](#).

Upcoming trainings and meetings:

- **13th of April:** MiB Int. communications team meeting, online
- **14th of April:** MiB Int. HR team meeting, online
- **TBC:** MiB Int. events team meeting
- **28th of April:** Joint workshop with actives and office, hybrid



Partnership updates:

- **4th of May:** Live event on how to find your strengths as an international candidate for a job, how to best describe them, in Yliopistonkatu 5. In cooperation with [Helsinki Spouse program](#)
- **23rd of May:** Hybrid event on language awareness, in Oodi. In cooperation with [Manifold More](#) project
- City of Espoo is calling: Are you highly educated and living in Espoo? Would you like to develop and practice fundamental skills for your career development?

👏 Join us at the Career club! Since last Autumn, we have been working with over 100 participants and together we improved their skills knowledge and networks. Being part of a Career club is being part of a group of people who meet once a week for 8 weeks and develop their careers, together with the support of experts and guests. [Read more about us](#)

- [Explore our sessions' content](#) ➡ [Apply](#)
- If you have questions or comments, feel free to contact Grace Ondo our coordinator at [grace.ondo\(at\) espoo.fi](mailto:grace.ondo(at) espoo.fi).

Looking to develop your networks?:

- **30th of May**, Helsinki Spring seminar, in Postitalo 8th of June, Helsinki international Summer seminar, in Tiedekulma



🎧 **Event recordings available on MiB YouTube channel!**

Latest upload: [The MiB Webinar: How to land a job in a corporate company after unemployment?](#) is now on Youtube.

Take care and see you soon <3 !

You can now sign up for MiB newsletter and get it straight to your email bi-monthly!

[SIGN UP FOR THE MIB NEWSLETTER](#)

Would you like to become a MiB member?

[BECOME A MIB MEMBER](#)